



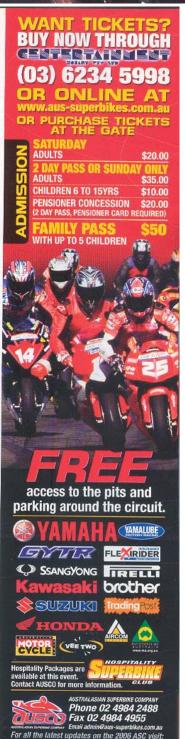


ON THE ZEN TRAIL

Des Molloy and Dick Huurdeman are two self-proclaimed silty old fools who can't get enough adventure. Last year, aboard a 1965 Yorkshire-made 650cc Panther and a 1954 Norton 600, the Kiwi pair documented *The Last Hurrah*, an adventure that took them over 16,000km from China through Asia and Europe to finish up in Holland.

Des and Dick enjoyed themselves so much, they're at it again. This time they are recreating the journey and inspiration behind Robert Pirsig's renowned novel, Zen and the Art of Motorcycle Maintenance. Combining promotion of The Last Hurrah book and DVD, the pair are currently travelling from Minnesota to San Francisco with Pirsig's son and neighbours, who featured in the original multi-million selling book. To see where the silly old fools are up to or to buy The Last Hurrah book or DVD, check out the website at www.thelasthurrah.co.nz.





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